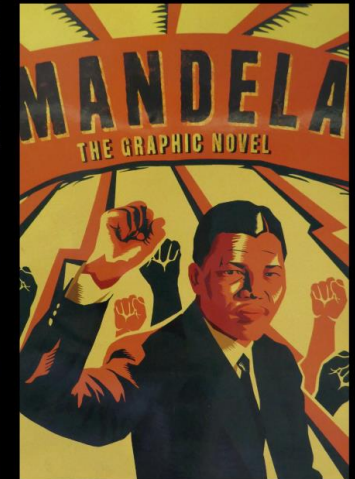


It is in your hands now.
NELSON MANDELA



NELSON ROLIHLEHLA MANDELA
" A CELEBRATION OF HOPE"
2004

MAN NAMED AFTER NELSON WORKSHOP

Welcome to the South African stakeholder workshop of
the **'NAMED AFTER NELSON'** project



pista.

Programme

Introduction to Graphic Heritage

Dr Robert Harland

Interpretation of Graphic Heritage

NK Mthembu

Named After Nelson - Nelson Mandela Foundation

Zandile Myeka

Co-creation & Scaling through a Toolkit

South African Stakeholders

Session time: 90 mins

10 mins introducing concepts

10 mins group discussion - design inquiry

10 mins report back and way forward

Moderator: Dr Yolandi Burger



Who registered an interest in this workshop

Practitioners - NGO, NPO

Nelson Mandela Foundation; Friends of the Nelson Mandela Foundation
African National Congress; Gauteng City Region Observatory

Business

Institute of Professional Guides of Southern Africa
Association of Parks and Recreation Africa; Exhibition Installers

Government

National Archives of South Africa; Department of Sports & Recreation
City of Johannesburg - Association of Parks & Recreation

Academia

Tshwane University of Technology; University of Johannesburg
Loughborough University; Market Photo Workshop
Inscape Education Group; IIE-Vega School

Welcome



Named after Nelson
website

<https://namedafternelson.lboro.ac.uk/community/>

Introduction to the Team

Workshop Convenors



Dr Robert Harland

Reader in Urban Graphic Heritage
Loughborough University
United Kingdom



Dr Yolandi Burger

Research Fellow
Loughborough University
United Kingdom



Zandile Myeka

Metadata and Photographic
archivist
Nelson Mandela Foundation
South Africa



Nkululeko Mthembu

Director
Pista Ventures
South Africa

Ethical Statement

Named after Nelson
South African Stakeholder Workshop
5 June 2024

I confirm permission to use secure or administrative data that has been provided by myself from participation in activities organized in connection with the above event. I understand this may be used for research publications, reports, web pages, research outputs, and impact statements/outputs.

I understand that no data will be used outside of the scope of ethical approval from
The Ethics Review Sub-Committee of Loughborough University.

Aim

Introduction to Graphic Heritage

Explore design inquiry
as a research methodology
through the lens of
Graphic Heritage

Madiba spent half an hour in a transit lounge
going through an airport,
now they want to call it the
Nelson Mandela Airport!

He spent six years in Pollsmoor Prison, and
if Pollsmoor wants to use Madiba's name,
there is a different proportional weight.

Verne Harris

What is Graphic Heritage?

Graphic images are ...
Abstract, Architectural, Designs, Diagrams
Graphs, Non-representational, Pictures, Statues, Structural,

Mitchell, W. J. T. (1986). *Iconology: image, text, ideology*, Chicago:
The University of Chicago Press. pp.10–13



Architectural imagery



Statues



Designs



Abstract



Non-representational



[Infra]structural

Exploratory hypotheses serve as the basis for observing and gathering data about the topic and then for describing and understanding it.

(Zeisel 2006: 33)

Task One

Task one

What might we expect
to **learn about a person**
from visiting a place
named after them?

Task one

www.menti.com
Code: 1446 0452



Interpretation of Graphic Heritage

Toponymy

The place-names of a country or district as a subject of study.

Topophilia

Love of, or emotional connection to, a particular place or physical environment.

The Oxford English Dictionary

Nelson Mandela Bay Stadium

The 'Protea'





Image source: Dr Everadt Burger



Moses Mabhida - Durban



DHL Stadium - Cape Town



Nelson Mandela Bay Stadium - Port Elizabeth



FNB Stadium - Johannesburg



Nelson Mandela & Francois Pienaar



President Cyril Ramaphosa & Siya Kolisi



Co-creation

Named After Nelson - Nelson Mandela Foundation

Vision

A society which remembers its pasts, listens to all its voices,
and pursues social justice.

Mission

To contribute to the making of a just society, by keeping alive the
legacy of Nelson Mandela, providing an integrated public information
resource on his life and times, and by convening dialogue around
critical social issues.

Impact pathways

Dialogue and Advocacy

Memory - the archives of Nelson Mandela

Mandela Day

<https://www.nelsonmandela.org/about-the-centre-of-memory>

Task Two

Task Two

What places have you visited
named after well-known people?

How did the visit enhance your knowledge
about the person?

Task Two

www.menti.com
Code: 5331 0563



Task Three

Task three

How might you envision
Future Generations
engaging with the archives
from the past and contents of
today?

Task Three

www.menti.com
Code: 5331 0563



Growth & Scale

Toolkit

Co-creation & Scaling through a Toolkit

INTENDED WORKSHOP OUTCOMES

Partnerships with & between **INSTITUTIONS**

Co-creation & Collaboration with **INDUSTRY**

Documentation for **LEARNING**

Scale through **RESOURCE & COMMUNITY**

Toolkit Components

1. Educational Resources
2. Community Engagement Strategies
3. Interactive Activities and Events
4. Digital Engagement
5. Educational Materials
6. Evaluation and Feedback
7. Funding and Support
8. Additional Resources
9. Implementation Guide
10. Endorsements

Report back and way forward

Thank you
for your time and contribution